



Your Target:

To write a persuasive letter.



Day 3

Learning Question:

How can I write a persuasive letter?

Success Criteria:

- Understand the format of a persuasive text
- Identify features of a persuasive text
- Write persuasively and include: emotive language, persuasive phrases and conjunctions
- Write in the present tense
- Know that persuasive writing is about informing the reader about a subject and convincing them to agree with you

Vocabulary

- Profession
- Muscle
- Queue
- Signature
- Programme

What Is It Worth?

How many points is the word worth if
A=1, B=2, C=3, etc.?

queue

A line or sequence of people or
vehicles awaiting their turn.

Tongue Twister

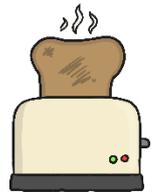
Write a tricky tongue twister which
contains this word.



Using Commas to Avoid Ambiguity and Clarify Meaning

Can you make the meaning of these sentences clear by adding a comma?

1. To George Harry was a key influence in his life.
2. Because of Mary Sophie was much happier at school.
3. This book is dedicated to my friends Roald Dahl Enid Blyton and Dick King Smith.
4. My usual breakfast is hot chocolate toast and cereal.





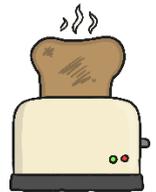
SPaG Shape-Up

Punctuation

Using Commas to Avoid Ambiguity and Clarify Meaning

Answers:

1. To George, Harry was a key influence in his life.
2. Because of Mary, Sophie was much happier at school.
3. This book is dedicated to my friends Roald Dahl, Enid Blyton and Dick King Smith.
4. My usual breakfast is hot chocolate, toast and cereal.



Your Task

On Monday and Tuesday this week you looked at the features of persuasive writing.

Today you will be planning your own persuasive letter in which you will use these features.

To start with, we will be using a great book which you should all remember from World Book Day 2020!



First....

Watch The Day the Crayons Quit – By Oliver Jeffers
read aloud on YouTube

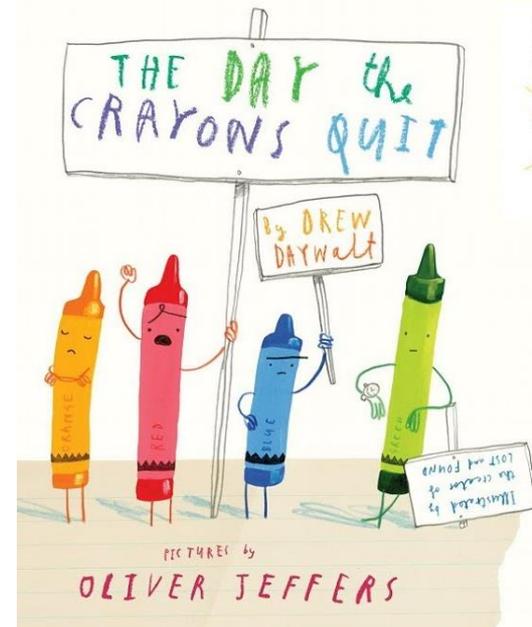
There are lots of copies but this is the one we
watched at school:

<https://www.youtube.com/watch?v=Hrd-Wdxbg-Q>

(Uploaded by Dave Edgren in June 2018)

Whilst you listen, imagine you are Duncan.

- How would you feel receiving these letters?
- What might you want to say to your crayons?



Now...

Imagine you are Duncan (the boy who owns the crayons). You are going to write a letter to a crayon of your choosing.

Think about:

1. Which colour crayon are you going to choose to write to?
2. Go back to that section and listen to the letter again.
3. Note down their reasons for quitting.
4. What arguments could you choose to persuade them to change their mind?
5. Can you think of any solutions to their problems which might make them happier?

Planning sheet – part 1

Which persuasive techniques will you include in your letter?

Ask your readers a question
Would you like it if.....?

Using exaggeration
If this happens, I'll be devastated!

Include facts or numbers to support your ideas
75% of children think that.....

Paragraph 1 - Introduction. Who are you and why are you writing the letter?



Paragraph 2 - What is your first point?



Planning sheet – part 2

Sentences with groups of 3 adjectives

Television is fabulous, fun and informative.

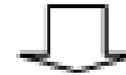
Words that involve emotions or feelings

Poor helpless animals suffer when they are abandoned.....

Repeating phrases using pronouns

We have listened. We have learned. We have tried to make things better.

Paragraph 3 - What is your next point?



Paragraph 4 - What is your third point?



Final paragraph: How are you going to end your letter?

Your Task

On Monday and Tuesday this week you looked at the features of persuasive writing.

Today you will be planning your own persuasive letter in which you will use these features.

Use the planning format to help plan the different sections to your letter.

I have put a few pages of the book on the next slides to make it easier for you to re-read some of the letters. If the crayon/letter you chose is not there you can go back to the video.



Duncan,

GRAY CRAYON here. You're KILLING ME!
I know you love Elephants. And I
know that elephants are gray,
but that's a LOT of space to color
in all by myself.

And don't even get me started on
your rhinos, hippos and

HUMPBACK WHALES

you know how tired I am after
handling one of those things?

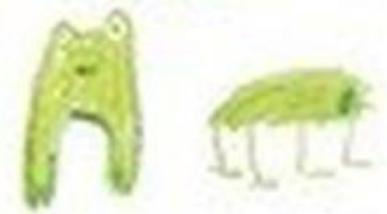
such **BIG** animals...

easy penguins are gray, you know,
so are very tiny crabs, pebbles. How about
one of those once in a while to give
me a break?

~~==~~ Your very tired friend,
Gray Crayon



Dear Draco,
As Green Crayon, I am
writing for the season. One
to say that I like my work.
Land of crocodiles, trees,
dinosaurs, and frogs. I have
no problems and will
congratulate you on a very
successful "coloring that
GREEN" contest so far.
The second season I will
be my friend, Yellow Crayon and
Orange Crayon, who see no
color speaking to each other.
Both crayons feel THEY should
be the color of the sun.
Please settle this soon because
they're bringing the best of us
OR NOT.
Your happy friend, Green Crayon



Hey DUNCAN,
It's me, RED Crayon. WE NEED to talk.
You make me work harder than
any of your other crayons.
All year long I wear myself out
coloring FIRE ENGINES, APPLES,
strawberries and EVERYTHING
ELSE that's RED.

I even work on Holidays!
I have to color all the SANTAS
at CHRISTMAS and ALL the
HEARTS on VALENTINES day!
I NEED A REST!

Your overworked friend,
RED Crayon



SHACON

Okay, I'll be there, x 100!
You have not read my ONCE ->
the post yet.

Oh, because you know I am a little
crazy, but I'm trying to be a bit
more. All you little kids I
and think you are my best friend
- the "ONE" (I think) - always
and I love to be with you
and all things, like the best!

Now, don't you think you're
the - maybe a little bit more
and - maybe - maybe a
little? - maybe, maybe they will
be a splash of color,
you must find
that right.

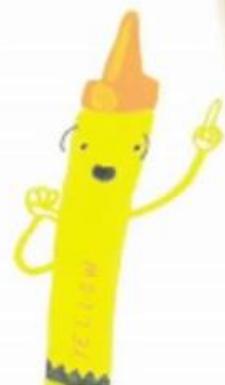


Dear Duncan,

Yellow crayon here. I need you to tell orange crayon that I am the colour of the sun. I would tell him but we are no longer speaking. And I can PROVE I'm the colour of the sun too! Last Tuesday, you used me to colour in the sun in your "HAPPY FARM" colouring book. In case you've forgotten, it's on page 7. You CAN'T MISS me. I'm shining down brilliantly on a field of YELLOW corn!

Your pal (and the true colour of the sun),

Yellow crayon



Dear Duncan,
I see yellow crayon already
talked to you, the BIG WHINER.
Anyway, could you please tell Mr
Tattletale that he IS NOT the
colour of the sun? I would, but
we're no longer speaking.
We both know I am clearly the
colour of the sun because, on
Thursday, you used me to colour
the sun on BOTH the "Monkey Island"
and the "Meet the Zookeeper"
pages in your "DAY AT THE ZOO"
colouring book. orange you glad
I'm here? Ha!
your pal (and the real colour
of the sun),

Orange Crayon

