



Your Target:

To write a persuasive letter.



Day 1

Learning Question:

How can I write a persuasive letter?

Success Criteria:

- Understand the format of a persuasive text
- Identify features of a persuasive text
- Write persuasively and include: emotive language, persuasive phrases and conjunctions
- Write in the present tense
- Know that persuasive writing is about informing the reader about a subject and convincing them to agree with you

Vocabulary

- Profession
- Muscle
- Queue
- Signature
- Programme



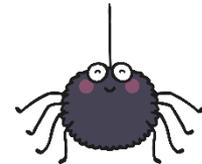
SPaG Shape-Up

Punctuation

Using Dashes to Signal Emphasis, Interruption or a Change of Thought

Can you copy these sentences and add a dash where appropriate?

1. I am planning on cooking chicken for lunch or maybe I'll do wraps instead.
2. I can tell you one thing I'm certainly not visiting a theme park in a thunderstorm again!
3. I'm scared of spiders really, really scared.



Now write your own examples.

Week 9

Monday

profession

Tuesday

muscle

Wednesday

queue

Thursday

signature

Friday

programme

Spellround

Write the word ten times forwards.
Then, without looking at the word,
spell it backwards out loud.

profession

A paid occupation.

Question Time

Write a question using the word.

What Is a Persuasive Text?

What is a persuasive text?

A persuasive text is a text which argues a point of view, to convince the reader to agree with the author.



What's in a persuasive text?

Opening statement: Introduce your point of view.

Arguments: State your point of view and reasons for each argument.

Conclusion: Summarise your arguments and repeat your point of view.

Organisation

How is a persuasive text organised?

A persuasive text is organised into paragraphs to make it easier to read.

What's in a persuasive text?

Opening paragraph:

Include opening statement and a list of arguments.

Main body paragraphs:

Include one argument in each paragraph.
Support your argument with at least two reasons.

Concluding paragraph:

Summarise your arguments and restate your point of view.



Features

Persuasive writing is written in the present tense

For example:

- Children spend too much time doing homework.
- Dogs are the greatest pets for kids.
- Fidget spinners are a popular toy.



Logical conjunctions are used in persuasive writing to make the arguments flow.

For example: because, however, this shows, therefore.

Temporal conjunctions are used to begin the main body paragraphs.

For example: firstly, secondly, finally.

Features

When writing persuasive text, always use facts.
It gives evidence and proof to your arguments.

Give a reasonable argument to get the reader
interested and on your side.

Interest the reader by using interesting, strong and emotive words.
(Don't worry - you will learn more about emotive words tomorrow)

Simple sentences help the reader to understand your arguments.

Persuasive writing is about informing the reader about a subject and
convincing them to agree with you.

Features

Using strong, clear, emotive language helps the reader to agree with you.
Below, are some helpful phrases that are used in persuasive writing.

Persuasive phrases:

It is outrageous that...

I strongly believe...

It's disgraceful that...

It's concerning that...

How could we possibly...

Can you think of any others?

Mini Task - Persuasive Text Example

Read this example of a persuasive text – it is quite controversial!

Note down: the title, the point of view, arguments, reasons and any persuasive language you find.

Children Should Stop Watching Television!

I strongly believe that watching television is bad for children. It is not educational, it creates laziness and it increases bad behaviour.

Firstly, because television involves watching, not thinking, it is not educational. When children are not thinking, they are not using their imagination, which is tragic! A lack of thinking and imagination can also affect a child's schoolwork.

Secondly, when watching television, students are sat for long periods of time. Sitting still for a long time can create bad habits like not wanting to play outside, which in turn can affect a child's health, weight and friendships.

Continues on next slide 

Finally, there are countless shows on television that are not appropriate for children to watch. Some of these show swearing, being mean, bad manners and fighting. If children watch shows that have these things in them, it's possible they will think these behaviours are OK in real life. This means that children could become rude and violent.

In conclusion, it's obvious that children watch too much television and should be stopped. This is because children's education, physical fitness and behaviour are at risk. Make yourself smarter, fitter and better behaved TODAY by not watching television!



Note from Miss Bjorck:

Obviously it is ok to watch television – we all do. It's about watching it in moderation and making sure you keep active.

Your Task

To write a persuasive text in response to the question:

Are mobile phones necessary?

You will need to:

- Consider which side of the argument you are on – yes they are necessary or no they are not necessary
- Plan your opening statement which introduces your point of view
- Consider which conjunctions you will use to link ideas e.g. because, however, this shows, therefore
- Think about how you will start each paragraph e.g. firstly, secondly, finally
- Decide on your arguments and back them up with facts
- Plan persuasive phrases (see slide 10)

On the next slide there is an example piece of persuasive writing on the same subject. You can either choose to read it before you start writing or after.

Good Luck! I look forward to being persuaded.

Are Mobile Phones Necessary?

I strongly believe that mobile phones are necessary. My reasons for this belief is that mobile phones are convenient for business people who travel a lot, and they are handy to have in case of an emergency.



To begin with, mobile phones are necessary because they are convenient for business people. For example, if you are out of the state or even working overseas and you have to contact a client to do some important work, it is useful to have one to use. By using a mobile phone, important information can be received. People can't stay in an office all day waiting for their phone to ring. Some people have to go and do jobs or they will go out of business. What's even better is that you can even send faxes or messages and use the internet with your mobile.

My other main reason is that mobile phones are necessary to have in case of an emergency. For instance, if you fall down a flight of stairs in a building and you are badly injured and can't reach a pay phone, it is good to have a mobile phone on hand to use. Or, if your car breaks down in the middle of the night in a strange neighbourhood, it would be dangerous to leave it in search of a public phone booth. Not only will you worry about your car being neglected, but you could also put yourself in a lot of danger.

In conclusion, I believe that mobile phones have now become a necessary part of our everyday life. Instant communication will ensure that information can be passed on with a simple press of a button. Whether this is to do with business or personal information or emergencies, it goes to show that they are necessary in our lives.