



Your Target:

To write a persuasive letter.



Day 5

Learning Question:

How can I write a persuasive letter?

Success Criteria:

- Understand the format of a persuasive text
- Identify features of a persuasive text
- Write persuasively and include: emotive language, persuasive phrases and conjunctions
- Write in the present tense
- Know that persuasive writing is about informing the reader about a subject and convincing them to agree with you

Vocabulary

- Profession
- Muscle
- Queue
- Signature
- Programme

News Narration

Write and perform a radio or TV news story of no more than three sentences using this word.

programme

An item broadcast between stated times on radio or television.

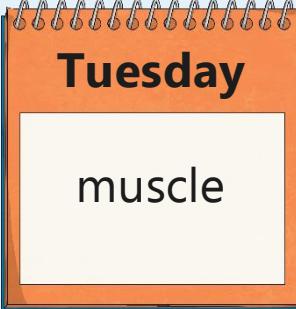
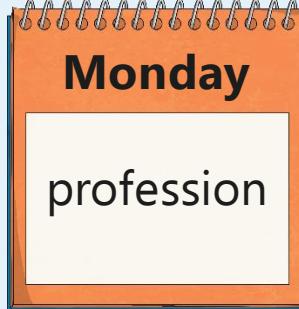
A planned series of activities or events.

Alphabetical Arrangement

Arrange all the letters of the word in alphabetical order.



Week 9 – Consolidate It



Review Writer

Imagine you have visited a new fitness gym that opened recently and write a review, including as many of your words as you can!

Gain points each time one of these words is used correctly in your writing.



How many points can you score?

This Week's Spellings	Pts
muscle	1
queue	2
signature	2
programme	3
profession	3



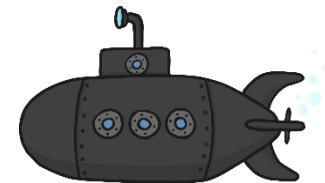
SPaG Shape-Up

Punctuation

Fronted Adverbials

Can you punctuate these sentences - which contain fronted adverbials - accurately?

1. Carefully he placed the ball on the penalty spot.
2. Peering anxiously around the corner the cat spotted a dog on the path ahead.
3. At the bottom of the sea a submarine moved silently.
4. Because he was a shy child it took Billy a while to speak to the teacher.



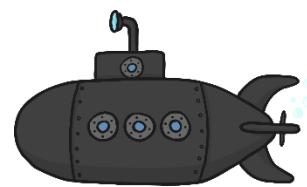


SPaG Shape-Up

Punctuation

Fronted Adverbials

Answers:

1. Carefully, he placed the ball on the penalty spot.
2. Peering anxiously around the corner, the cat spotted a dog on the path ahead.
3. At the bottom of the sea, a submarine moved silently. 
4. Because he was a shy child, it took Billy a while to speak to the teacher.

Now write some of your own examples.

Your Task

On Wednesday and Thursday you planned and wrote a letter to one of your crayons. Today you are going to choose another crayon to write to. You will both plan it and write it today.

Don't forget to use the planning template and persuasive techniques learnt on Monday and Tuesday.

Your letter should include:

- Opening paragraph telling the recipient why you are writing
- Main body which is split into paragraphs for each argument
- Concluding paragraph summarising and repeating your points
- Conjunctions to link ideas and help your writing flow
- Written in the first person (remember you are Duncan)
- Written in the present tense
- Persuasive devices (A FOREST)



Planning sheet – part 1

Which persuasive techniques will you include in your letter?

Ask your readers a question
Would you like it if.....?

Using exaggeration

If this happens, I'll be devastated!

Include facts or numbers to support your ideas
75% of children think that.....

Paragraph 1 - Introduction. Who are you and why are you writing the letter?



Paragraph 2 - What is your first point?



Planning sheet – part 2

Sentences with groups of 3 adjectives

Television is *fabulous, fun and informative*.

Words that involve emotions or feelings

Poor helpless animals suffer when they are abandoned.....

Repeating phrases using pronouns

We have listened. We have learned. We have tried to make things better.

Paragraph 3 - What is your next point?



Paragraph 4 - What is your third point?



Final paragraph: How are you going to end your letter?

Don't forget to use persuasive devices...

Powerful rhetorical question starters

How could you possibly...?

Do you really think...?

What would happen if...?

Could your conscience cope with...?

Is it really worth...?

Do you want to be part of...?

Doesn't everyone know that...?

Don't forget to use persuasive devices...

Other Sentence Starters

Most people would agree that...

We all know that...

Only a fool would think that...

It wouldn't be very difficult to...

A sensible idea would be to...

The real truth is that...

Naturally I feel that...

The fact is that...

Everybody knows that...

Surely you would agree that...

Here are two reasons why...

This clearly shows that...

We can see from the evidence that...

Don't forget to use persuasive devices...

Alliteration

Facts

Opinions

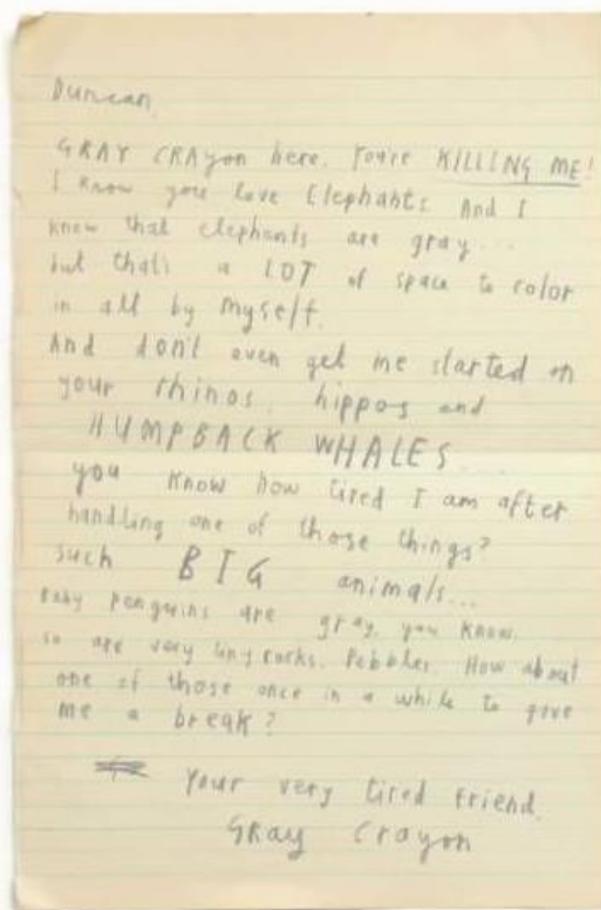
Repetition (&**R**hetorical Questions)

Emotive Language (& **E**xaggeration)

Statistics

Three (rule of)

The next slides contain copies of some of the letters to help you but you can re-watch the video if you need to.



Dear Duncan,

Hi Green Crayon, I am writing for the second one to say that I like my work. I had a crocodile, tree, dinosaur, and frog. I have no problems and will now congratulate you on a very successful "coloring thing".

GREEN" comes in far

The second reason I write is for my friend, Yellow Crayon and Orange Crayon who are so angry speaking to each other. Both Crayons feel THAT should be the color of the sun.

Please settle this soon because they're driving me crazy!

S.R.E.Y.

Your happy friend, Green Crayon



Hey DUNCAN,

It's me, RED Crayon. WE NEED to talk.
YOU make me work harder than
any of your other crayons.
All year long I wear myself out
coloring FIRE ENGINES, APPLES,
Strawberries and EVERYTHING
ELSE that's RED.

I even work on Holidays!
I have to color all the SANTAS
at CHRISTMAS and ALL the
HEARTS in VALENTINES day!

I NEED A REST!

Your overworked friend,

RED Crayon



Suppose

they were after us
we have not seen the SNCC -
the pink ones.

We know you have long a time
since last I wrote of which
days all you could do like
and what we do today is what
- the SNCC "revolution" where
both of us are underground.

It's hard to say what you think
of the revolution in other the national
folk situation - mostly by
hanging around because they could
not be popular or other
you mind friend
pink program.



Dear Duncan,

Yellow crayon here. I need you to tell orange crayon that I am the colour of the sun. I would tell him but we are no longer speaking. And I can PROVE I'm the colour of the sun too! Last Tuesday, you used me to colour in the sun in your "HAPPY FARM" colouring book. In case you've forgotten, it's on page 7. You CAN'T MISS me. I'm shining down brilliantly on a field of YELLOW corn! Your pal (and the true colour of the sun),
Yellow crayon



Dear Duncan,

I see Yellow crayon already talked to you, the BIG WHINER. Anyway, could you please tell Mr Tattletale that he IS NOT the colour of the sun? I would, but we're no longer speaking. We both know I am clearly the colour of the sun because, on Thursday, you used me to colour the sun on BOTH the "Monkey Island" and the "Meet the Zookeeper" pages in your "DAY AT the ZOO" colouring book. Orange you glad I'm here? Ha!

Your pal (and the real colour
of the sun),

Orange Crayon



Finally...

reread your persuasive text. Would you be persuaded?

Don't forget to send your letters to Mrs Bowden and Miss Bjorck.

