

Persuasive Writing





Learning Question:

LQ: Can I plan a persuasive letter using my brainstormed phrases about the rainforest and saving orang-utans?

Success Criteria:

- I can plan a persuasive letter about saving the rainforest and orang-utans.
- I can use persuasive language to write my letter.

Vocabulary

- Date and Time
- Chronological order
- Describe events
- Points of view
- Emotions
- Feelings
- Paragraphs
- Informal
- Conjunctions
- Adverbials

RE-CAP:

Watch these video clips about the rainforest and the beautiful creatures which live there - orang-utans.

Firstly, 'There's a Rang-tan in my bedroom' - get the tissue ready - it's a tear-jerker!

<https://www.literacyshedblog.com/blog/category/rang-tan>

Secondly, scroll down to, 'Deforestation in the Amazon'.

<https://www.literacyshed.com/the-world-cup-shed.html>



Here are some 'tricky words'

Tricky Words

omnivore

captured

Asia

depend

critically

inhabit

dependent

injured

extinction

endangered

deforestation

Can you remember the meanings of these words?



What Is a Persuasive Text?

What is a persuasive text?

A persuasive text is a text which argues a point of view, to convince the reader to agree with the author.



What's in a persuasive text?

Opening statement: Introduce your point of view.

Arguments: State your point of view and reasons for each argument.

Conclusion: Summarise your arguments and repeat your point of view.

Organisation

How is a persuasive text organised?

A persuasive text is organised into paragraphs to make it easier to read.

What's in a persuasive text?

Opening paragraph:

Include opening statement and a list of arguments.

Main body paragraphs:

Include one argument in each paragraph.
Support your argument with two reasons.

Concluding paragraph:

Summarise your arguments and restate your point of view.



Features

Persuasive writing is written in the present tense.

- Children spend too much time doing homework.
- Dogs are the greatest pets for kids.
- Fidget spinners are a popular toy.



Logical connectives are used in persuasive writing to make the arguments flow.

For example: because, however, this shows, therefore.

Time connectives are used to begin the main body paragraphs.

For example: firstly, secondly, finally.

Features

When writing persuasive text, always use facts.
It gives evidence and proof to your arguments.

Give a reasonable argument to get the reader
interested and on your side.

Interest the reader by using interesting, strong and emotive words.

Simple sentences help the reader to understand your arguments.

Persuasive writing is about informing the reader about a subject and
convincing them to agree with you. Choose a topic you believe in.

Features

Using strong, clear, emotive language helps the reader to agree with you.
Below, are some helpful phrases that are used in persuasive writing.

Persuasive phrases:

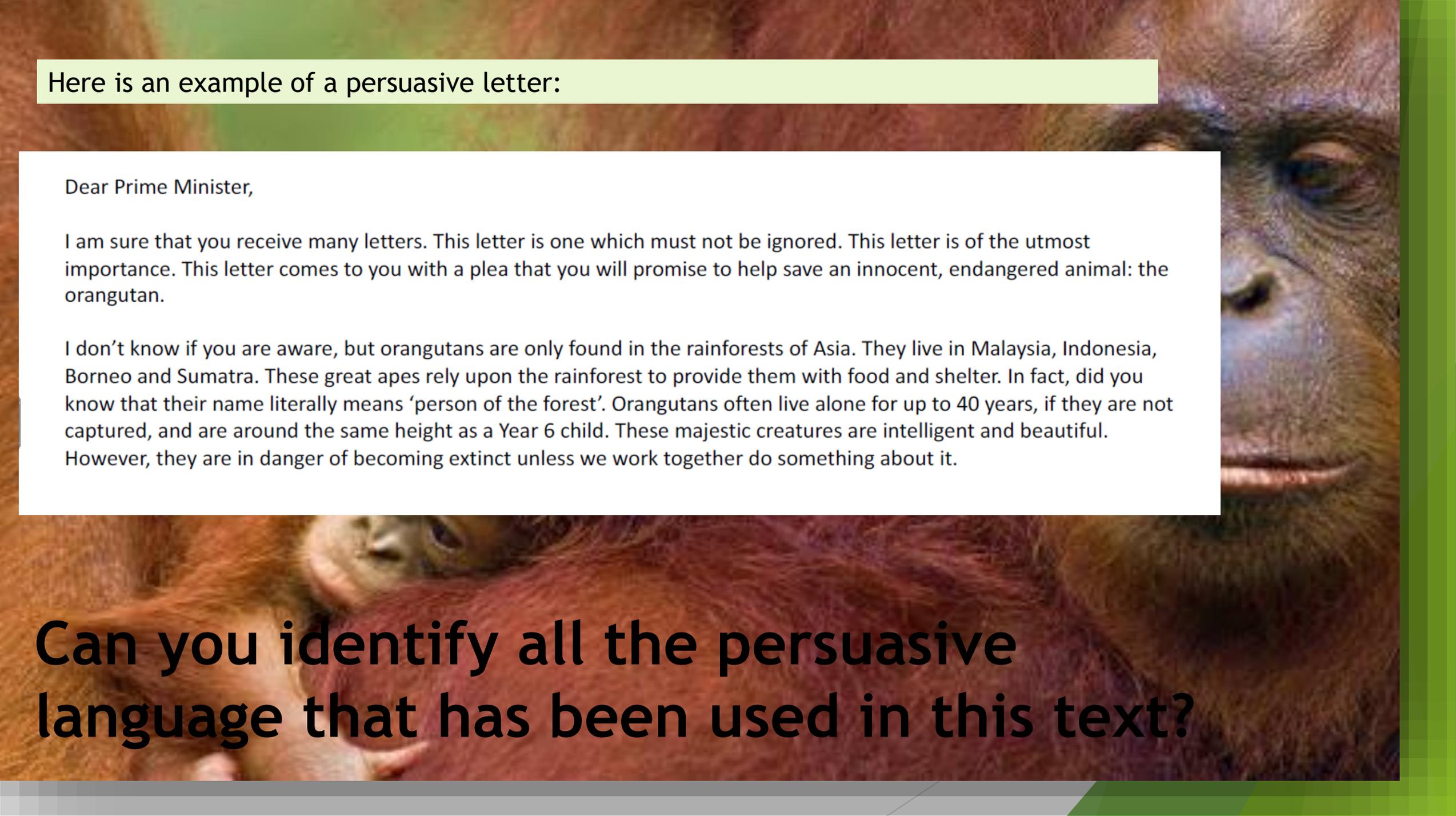
It is outrageous that...

I strongly believe...

It's disgraceful that...

It's concerning that...

How could we possibly...

The background of the slide features a close-up of an orangutan's face on the right side, showing its eyes and nose. On the left side, there is a smaller image of a young orangutan. The overall background is a warm, reddish-brown color.

Here is an example of a persuasive letter:

Dear Prime Minister,

I am sure that you receive many letters. This letter is one which must not be ignored. This letter is of the utmost importance. This letter comes to you with a plea that you will promise to help save an innocent, endangered animal: the orangutan.

I don't know if you are aware, but orangutans are only found in the rainforests of Asia. They live in Malaysia, Indonesia, Borneo and Sumatra. These great apes rely upon the rainforest to provide them with food and shelter. In fact, did you know that their name literally means 'person of the forest'. Orangutans often live alone for up to 40 years, if they are not captured, and are around the same height as a Year 6 child. These majestic creatures are intelligent and beautiful. However, they are in danger of becoming extinct unless we work together do something about it.

Can you identify all the persuasive language that has been used in this text?

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Did you identify the following:

- An introductory sentence?
- Does the letter inform the reader about its purpose?
- Did you identify key persuasive language?
- Can you identify key points about orang-utans?

Brainstorm some of these persuasive phrases to use in your writing.

Persuasive Writing

Introductions

I think...
For this reason...
I feel that...
I am sure that...
It is certain...
I am writing to...
Of course...
In the same way...
On the other hand...
In this situation...

Making your point

Firstly, secondly,
thirdly...
Furthermore...
In addition...
Also...
Finally...
Likewise...
Besides...
Again...
Moreover...
Similarly...
Surely...
Certainly...
Specifically...
If..then...
because...

Details

For example...
In fact...
For instance...
As evidence...
In support of this...

Endings

For these reasons...
As you can see...
In other words...
On the whole...
In short...
Without a doubt...
In brief...
Undoubtedly...

Other Words

reasons
arguments
for
against
unfair
pros
cons



TASK TIME!

HARD: Use the 'HARD' planning sheet to brainstorm key facts about the rainforest and orang-utans.

HARDER: Use the 'HARDER' planning sheet to brainstorm key facts and phrases about the rainforest and orang-utans.

HARDEST: Create your own questions and research key facts and phrases about the rainforest and orang-utans.

